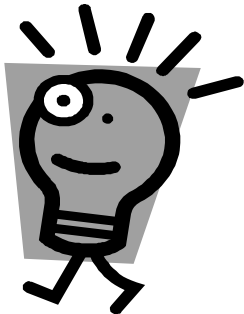


# FOX-RICH NEWS

VOLUME 3 ISSUE 11

Nov 2005



## Have an Idea?

Do you have a new product but are unsure what fabric to use? Or, do you have an idea for a new camouflage pattern that you think you can sell? Let us do some of the work for you. We realize the importance of putting an effort into a new product now in order to reap the rewards later on. We can give you guidance at no or minimal cost as to the most practical way to get samples and bring your product to market.

## WHAT'S HOT!!!

It took longer than we thought, but we wanted to get you the **BEST NEW** pattern in the market today. This pattern was designed by Nick Micalizzi, a well-known outdoorsman and hunter. Nick will be promoting the **Havoc Plus®** pattern by personal appearances, advertising, videos etc. Fox-Rich will make sure that there is top-quality fabric in stock when you need it.

### WHY SHOULD HAVOC PLUS ® BE YOUR NEW PATTERN?

- 1—It's the best pattern in the market. It has a tremendous amount of "shelf appeal" and it makes you disappear in the woods.**
- 2—Havoc Plus ® is available at a price that you can afford. There is no hassle in getting a license to use Havoc Plus ®. In other words, we want your business.**
- 3—Havoc Plus ® will be supported by advertising using various media.**
- 4—Havoc Plus ® will be available, in certain fabrics, with Ab-Scent™, one of the leading scent-suppressing products in the Hunting Industry.**

IN STOCK  
OR CLOSE  
DELIVERY:

**Ab-Scent™**  
Lining  
Brushed Twill  
Havoc® Plus  
T-shirt Jersey  
Underwear  
Fleece

**Havoc® Plus**  
Brushed Twill  
Ab-Scent™  
T-Shirt Jersey  
600 Denier  
Poly  
Sweatshirt  
Fleece  
Shirting  
No-See-um  
Netting

### VISIT [www.fox-rich.com/](http://www.fox-rich.com/)!

The successful launch of fox-rich.com is helping to bring the hunting world to the digital level. Havoc Plus® fabrics are now available to view and purchase, as well as closeout camouflage items.

A list of all of the different fabrics we make to serve the hunting industry is also available. We have about 25 different camouflage patterns' images online that we can print on any of our fabrics.

This newsletter is available online and we will be updating the site weekly for new items that are available.

[www.fox-rich.com](http://www.fox-rich.com)

### YOU CAN'T AFFORD TO MISS...

Ab-Scent™ will be available in the Havoc Plus® pattern on several selected fabrics. Printed or solid, Ab-Scent™ is the best value for your scent-suppressing needs.

The consumer exposure that Ab-Scent™ will be getting is phenomenal. We will keep the consumer buying Ab-Scent™ by:

- 1) Continuation of Fox-Rich's print advertising
- 2) Promotion by Nick Micalizzi, the designer of the Havoc Plus® pattern and a well-known hunter. Nick will be making the consumer more aware of Ab-Scent™ using several advertising mediums.
- 3) Offering Manufacturers cooperative advertising which will increase market awareness of Ab-Scent™ and increase manufacturer's sales at reduced advertising costs.

As an **extra bonus** we are offering a 5% discount for Ab-Scent™ orders placed before December 31st, 2005. These orders can be for billing and delivery in 2006.

### TRADEMARK FABRICS

**Silent Sentry™** - A high-visibility blaze orange fabric that meets all state and local shade requirements. The best value for a well-known blaze orange fabric in the market! Also available in orange camo.

**Silent Sentry Plus™** - As above except a heavier weight and a softer, quieter hand. Also available in orange camo.

**Foxy-Fleece™** - This well-known fabric was one of the first fleeces to be available in camouflage. It is available from stock in ten popular shades (including blaze orange) as well as many camouflage patterns.

**Amazon Cloth** - A flocked fabric with a "suede" type surface. It is quiet, warm and wind resistant and is available in several camouflage patterns.

**Amazon Extra** - Same as Amazon Cloth except with a cordura® backing for extra durability...perfect for luggage, boots, backpacks, etc.

**Ab-scent™** - A "new generation" of the conventional camouflage fabrics including twill, jersey and fleece that will suppress odors.

**Note:** Most of our trademarked fabrics come with hang-tags. These attractive hang-tags will certainly help you to sell your product both to your customer and the consumer.

## Fabrics for the Hunting Industry

				CAMO PATTERNS	
				Licensed	Generic
Amazon Cloth™	P/C/Nylon	Mesh	P/C	<b>HAVOC PLUS®</b>	
Amazon Extra™	Nylon	Mesh	Poly	<b>COWBOY CAMO</b>	
Ballistic	Nylon	Netting, No-See-Um	Nylon	<b>STICKS 'N LIMBS™</b>	<b>WOODLAND</b>
Cap Mesh	Poly	Netting, Mosquito	Poly	<b>IMAGE COUNTRY</b>	<b>SMALL WOODLAND</b>
Chamois 9 oz.	Ctn	Oxford	Nylon	<b>3D SNOW™</b>	<b>WW II</b>
Cordura 1000 Den	Nylon	Pack Cloth	Nylon	<b>MOUNTAIN HUNTER™</b>	<b>O.T. CAMO</b>
Cordura 160 Den	Nylon	Poplin 5 oz.	P/C	<b>FOREST PHANTOM™</b>	<b>VIETNAM</b>
Cordura 500 Den	Nylon	Rib (by the lb)	P/C	<b>WOODHIDE™</b>	<b>TIGERSTRIPE</b>
Cordura Type 600 Den	Poly	Ripstop	Nylon	<b>REFUGE®</b>	<b>5-COLOR DESERT</b>
Denim 10 oz.	Ctn	Ripstop 7 oz.	Ctn	<b>SAGE &amp; VINE™</b>	<b>3-COLOR DESERT</b>
Duck 10 oz.	Ctn	Sheeting 4 oz.	Ctn	<b>AQUA DESIGN™</b>	<b>NIGHT GRID</b>
Fleece—Microdenier	Poly	Shirting 3.5 oz.	P/C	<b>TRU LEAF™</b>	<b>2-COLOR WWII</b>
Fleece—10 oz.	P/C	Silent Sentry Plus™	Poly	<b>MAXIMUM™</b>	<b>MODIFIED WWII</b>
Fleece—underwear	Poly	Silent Sentry	Poly	<b>BRUSH COUNTRY CACTUS™</b>	
Foxy-Fleece™	Poly	Taffeta 68 pic	Nylon	<b>TREE TOP™</b>	
Fleece—10 oz.	Poly	Taslon—2ply	Nylon	<b>NEVER SEEN EVERGREEN™</b>	
Jersey-Lining	Poly	Twill 7 oz.	P/C	<b>DEADFALL™</b>	
Jersey T-shirt	P/C	Twill 5 oz.	Ctn	<b>GRASSLAND™</b>	
				<b>REFLECTIONS</b>	



## CLOSEOUT INVENTORY



STYLE #	WI	WT	CONT	CONSTRUCTION	FINISH	YDS	QLTY	PRICE
15706	60		P/C/N	AMAZON TM	GAME™	35	SEC	\$ 2.50
15158-20	60	8.7	POLY	FLEECE ORANGE	SINGLE NAP	84	FIRST	\$ 2.95
15582G	60	3	P/LYC/ACR	JERSEY	GREEN ABSCENT	129	FIRST	\$ 0.75
15768	56		POLY	ORANGE	SILENT SENTRY™	84	SEC	\$ 2.00
1382AN	60			PAPER-NYL	WOODLAND	915	OLD	\$ 0.45
1451N	60			PAPER-NYL	GAME™	1725	OLD	\$ 0.45
1382CN	60			PAPER-POLY	URBAN	170	OLD	\$ 0.45
1451P	60			PAPER-POLY	GAME™	170	OLD	\$ 0.45
15651	60	600D	POLY	PLAIN	GAME™	535	FIRST	\$ 3.95
15731	60	600D	POLY	PLAIN	COWBOY CAMO™	455	FIRST	\$ 3.50
15697	43	7	P/C	TWILL	TRULEAF	1000	FIRST	\$ 1.35
81	60	7	P/C	TWILL	SAGE & VINE™	3750	FIRST	\$ 1.00
15763	57		POLY	WARP KNIT	TRULEAF™-LAMINATE	6000	FIRST	\$ 1.85

# Fabrics for the Hunting Industry

Amazon Cloth™	P/C/Nylon
Amazon Extra™	Nylon
Ballistic	Nylon
Cap Mesh	Poly
Chamois 9 oz.	Ctn
Cordura 1000 Den	Nylon
Cordura 160 Den	Nylon
Cordura 500 Den	Nylon
Cordura Type 600 Den	Poly
Denim 10 oz.	Ctn
Duck 10 oz.	Ctn
Fleece—Microdenier	Poly
Fleece—10 oz.	P/C
Fleece—underwear	Poly
Foxy-Fleece™	Poly
Fleece—10 oz.	Poly
Jersey-Lining	Poly
Jersey T-shirt	P/C

CAMO PATTERNS	
<u>Licensed</u>	<u>Generic</u>
<b>COWBOY CAMO</b>	
<b>STICKS 'N LIMBS™</b>	<b>WOODLAND</b>
<b>PREDATOR™</b>	<b>SMALL WOODLAND</b>
<b>3D SNOW™</b>	<b>WW II</b>
<b>MOUNTAIN HUNTER™</b>	<b>O.T. CAMO</b>
<b>FOREST PHANTOM™</b>	<b>VIETNAM</b>
<b>WOODHIDE™</b>	<b>TIGERSTRIPE</b>
<b>SNAKE SKIN ILLUSIONS®</b>	<b>DESERT</b>
<b>SAGE &amp; VINE™</b>	<b>3-COLOR DESERT</b>
<b>AQUA DESIGN™</b>	<b>NIGHT GRID</b>
<b>TRU LEAF™</b>	<b>2-COLOR WWII</b>
<b>MAXIMUM™</b>	<b>MODIFIED WWII</b>
<b>BRUSH COUNTRY CACTUS™</b>	
<b>TREE TOP™</b>	
<b>MIGRATION™</b>	
<b>NEVER SEEN EVERGREEN™</b>	
<b>GAME™</b>	
<b>SUPERFLAUGE™</b>	

Mesh	P/C
Mesh	Poly
Netting, No-See-Um	Nylon
Netting, Mosquito	Poly
Oxford	Nylon
Pack Cloth	Nylon
Poplin 5 oz.	P/C
Rib (by the lb)	P/C
Ripstop	Nylon
Ripstop 7 oz.	Ctn
Sheeting 4 oz.	Ctn
Shirting 3.5 oz.	P/C
Silent Sentry Plus™	Poly
Silent Sentry	Poly
Taffeta 68 pic	Nylon
Taslon—2ply	Nylon
Twill 7 oz.	P/C
Twill 5 oz.	Ctn

## CLOSEOUT INVENTORY

Following is a listing of first quality overruns, seconds and discontinued styles. So if there is anything here that you could possibly use, DO US BOTH A FAVOR AND BUY IT. We'll move our closeouts and you'll make a purchase at an irreplaceable price. These items are great for Show specials, lowering inventory costs or just to buy because of the price. CALL QUICKLY! All offers are subject to prior sale.

STYLE #	WI	WT	CONT	CONSTRUCTION	FINISH	YDS	QLTY	PRICE
15706	60		P/C/N	AMAZON TM	GAME™	35	SEC	\$ 2.50
15158-20	60	8.7	POLY	FLEECE	ORANGE SINGLE NAP		84	FIRST \$ 2.95
15582G	60	3	POLY/LYC/ACR	JERSEY GREEN	ABSCENT		129	FIRST \$ 0.75
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15731	60	600D	POLY	PLAIN	COWBOY CAMO™	455	FIRST	\$ 3.50
15697	60	7	POLY/CTN	TWILL	TRULEAF		2000	FIRST
81	60	7	POLY/CTN	TWILL	SAGE & VINE™		3750	FIRST \$ 1.00
15763	57		POLY	WARP KNIT	TRULEAF™-LAMINATE		6000	FIRST \$ 1.85